

ELKO AREA CHAMBER MEMBERSHIP BENEFITS

Credibility- A Chamber membership makes the statement to your community, clients and fellow business leaders that you're committed to the future of Elko County by adding a sense of legitimacy behind who you are and what you do.

Examples of the benefits found in Chamber associated credibility:

Office Depot/Office Max: Special pricing for chamber members include saving up to 55% off a core list of items most commonly purchased, up to 65% off copy & print needs, and up to 40% finishing. Save on furniture, green products, technology and more.

Chamber Checks: Chamber Checks are used as gifts, bonuses, awards, etc. and they can only be spent at Chamber businesses. This program has kept over \$7.5 million in our local economy!

NAE: Nevada Association of Employers provides comprehensive business services to members at a discounted rate. Access information on human resources management, updated governmental regulations, business development courses, and many additional business resources

Connections- A Chamber membership opens many doors for you to keep your business in the public's eye through networking and marketing. We'll help you stay connected to your customers and peers!

Examples of the benefits found in Chamber associated connections:

Weekly E-Blast: Every Friday our e-mail blast, *Weekly Happenings*, is sent out to approximately 1,000 people. This marketing tool is an excellent way for your business to advertise a special event, sale, grand opening, or any other information that you want to announce.

Networking Events: You'll be invited to attend monthly networking events designed to connect the public, business owners, and city leaders with one another.

Advertising Advantages: Advertise with a plethora of opportunities: the Elko/Spring Creek map, Event booths, website, electronic sign, special displays at the Sherman Station, and Chamber Newsletter inserts. All advertising opportunities are at a discounted rate for our members.

Monthly Newsletter: The Chamber's newsletter, *Voice of Business*, is full of Elko area information, such as member news and informative articles to aid your business. Members can advertise in the news-letter as well, which reaches over 700 members. The *Voice of Business* is also available through our website, e-mail distributed versions, and links on the Chamber's Facebook page .

Care- A Chamber membership provides you the option of utilizing some extra assistance, tools, and resources available to help you succeed. The fantastic staff here at the Chamber is ready to offer our support!

Examples of the benefits found in Chamber associated care:

Traffic Catcher Website: Each Chamber member has the ability to build (or have us build for you) their own page off of the Chamber's website. This page is called a TCS (Traffic Catcher Site) page and can be used as a primary website if your business does not have a one or used as a supplement to an existing website. With the use of key words, your search engine optimization and internet traffic have the potential to increase traffic as visitors are directed to your page.

Graphics Assistance: Our staff is ready to help your business create any promotional flyers, visuals, and marketing tools it may need.

Sherman Station Meeting Room: If you need a space for any sort of gathering or meeting for your business, you can reserve our upstairs meeting room for FREE during our regular business hours.

A Champion- A Chamber membership means you'll have an organization behind you with the shared interest of seeing your business succeed. We advocate for our members to the community and refer hundreds of callers and visitors to them, each month.

Examples of the benefits found in Chamber associated championing:

Displays and Referrals: A unique way to promote your business is through our Sherman Station Visitor's Center. You provide the materials, we refer you! Referrals occur through inquiries received by phone, people relocating to the area, visitors & travelers, and by e-mail requests. Indirect referrals also occur through our web page and various publications.

Government Advocacy: Our advocacy holds the line on taxes and government interference. Political access is promoted through a network of informed leaders in our community with established political connections that our members can build on.

Ribbon Cuttings: If your business is just opening its doors, completed a move, or falls under new ownership, we will perform a ribbon cutting complete with a plaque and photo that's shared on our website, Facebook page, and in the local paper.

Facebook Live: If there's something you would like to quickly communicate to the hundreds of locals who follow the Chamber on Facebook, we'd love to come stream live from your business through our page. We can also share one of your posts on our Facebook page.

Business Directory: Each year the Chamber prints thousands of Membership Directories that are distributed at the Sherman Station Visitor Center, local hotels, RV parks and various other locations throughout the community. It is also mailed out in re-location and visitor packets on a weekly basis. There is also a digital version available on our website.

Contact our Membership Support Coordinator, Anthony Crosby, about membership, today at (775) 738-7135